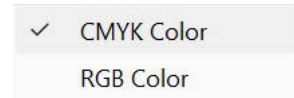
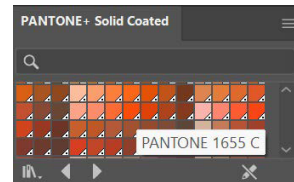




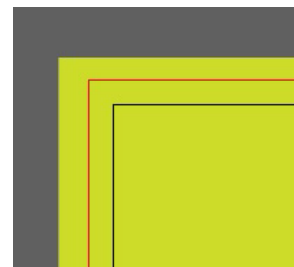
General Guidelines



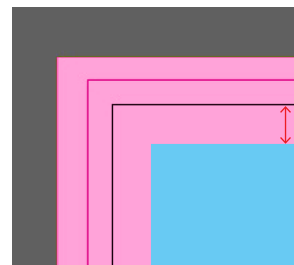
Document colour mode in CMYK



Pantones to be Pantone C spot colours



3mm Bleed

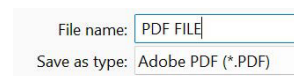


Please allow a 5mm internal safe area, as there may be up to 2mm movement in cutting during production.

5mm

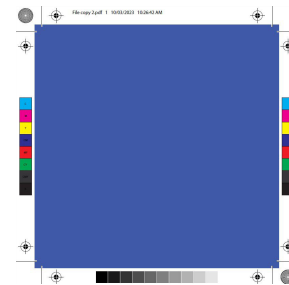


Fonts converted to outlines

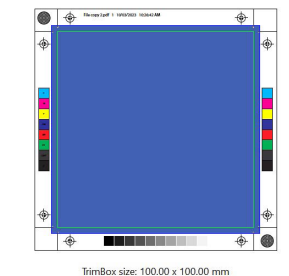


PDF artwork only

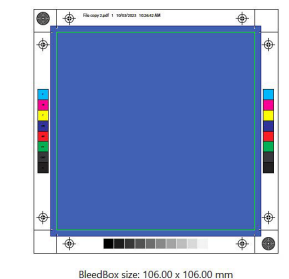
Square and Circle Shapes



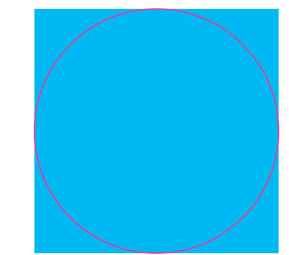
No cut line



Trimbox size to match quoted size

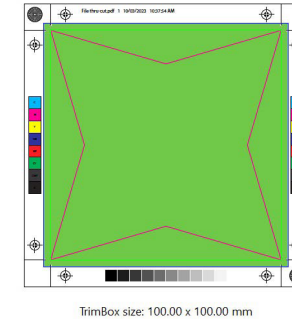


Bleedbox size to incorporate 3mm bleed

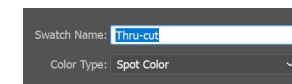


Our system will add cut lines

Custom Shapes



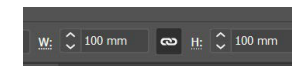
Trimbox size to match quoted size



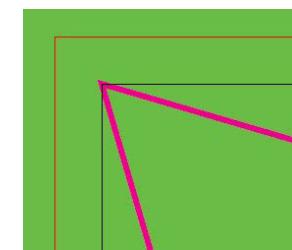
Cutline to be a Spot colour name named Thru-cut



Thru-cut must be a stroke and not a fill



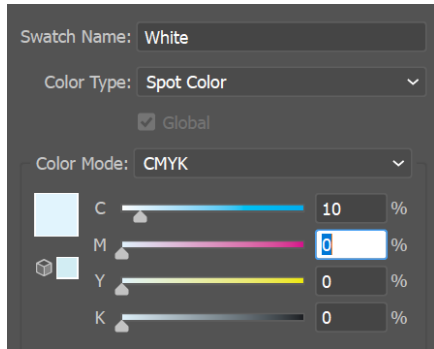
The size of the Thru-cut must match the quoted size



3mm bleed needed to extend past Thru-cut stroke



White Ink Guidelines



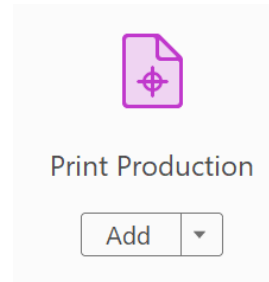
White Ink to be a spot color named White



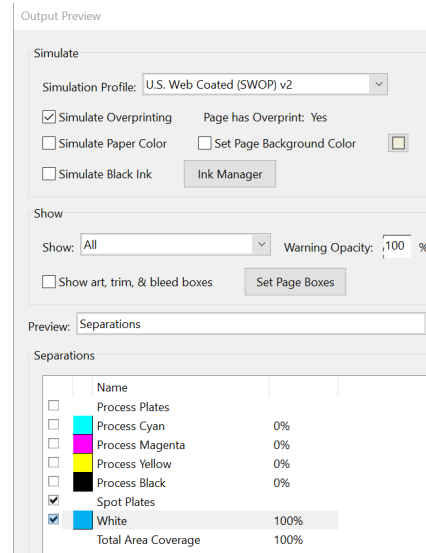
White ink will always print first with CMYK printed over the top.



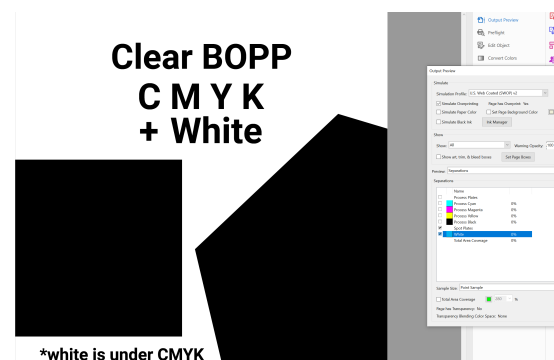
Overprint is honored and must be used depending on artwork setup.



Use Adobe Acrobat print production output preview to view separations and artwork is correctly setup



Ensure Simulate overprinting is selected.



Select each separation to ensure white ink spot color is correct and that overprint settings are as intended.