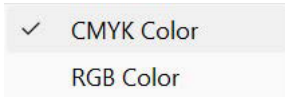# ARTWORK SPECS

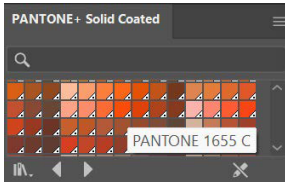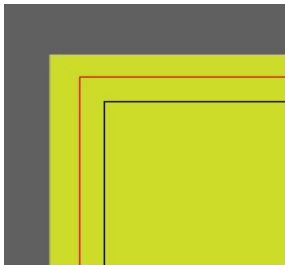## General Guidelines

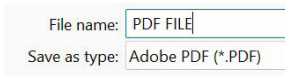Document colour mode in CMYK

Pantones to be Pantone C spot colours
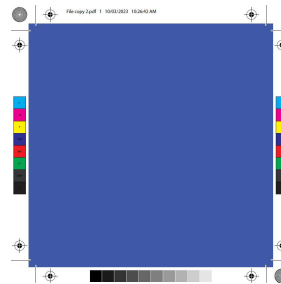
3mm Bleed

Fonts converted to outlines
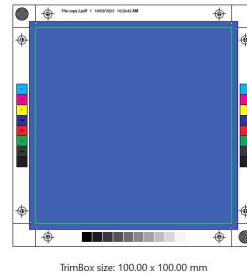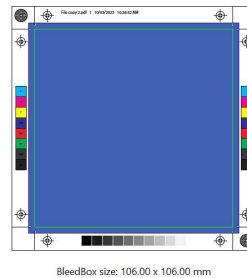
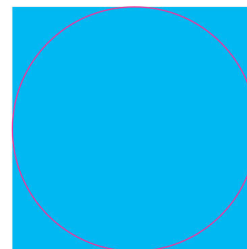PDF artwork only

Square and Circle Shapes
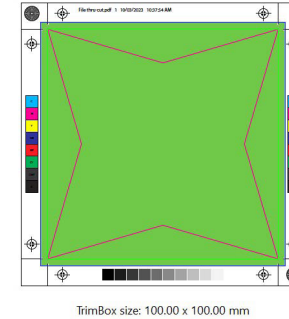
No cut line

Trimbox size to match quoted size

TrimBox size: 100.00 x 100.00 mm

Bleedbox size to incorporate 3mm bleed

BleedBox size: 106.00 x 106.00 mm

Our system will add cut lines
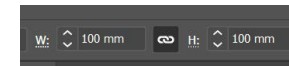
Custom Shapes

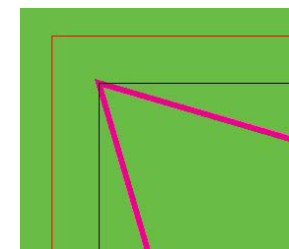Trimbox size to match quoted size

TrimBox size: 100.00 x 100.00 mm
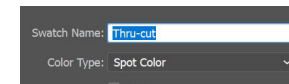
Cutline to be a Spot colour name named Thru-cut

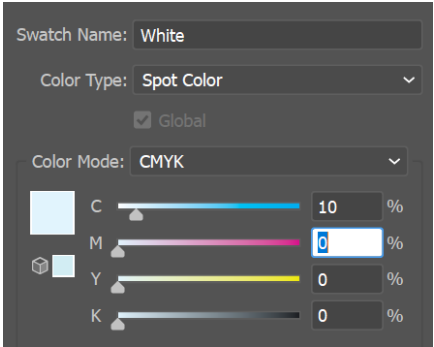Thru-cut must be a stroke and not a fill

The size of the Thru-cut must match the quoted size

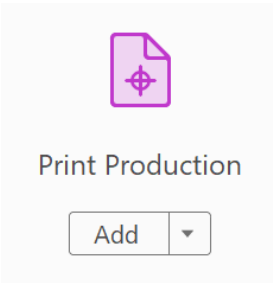3mm bleed needed to extend past Thru-cut stroke

White Ink Guidelines
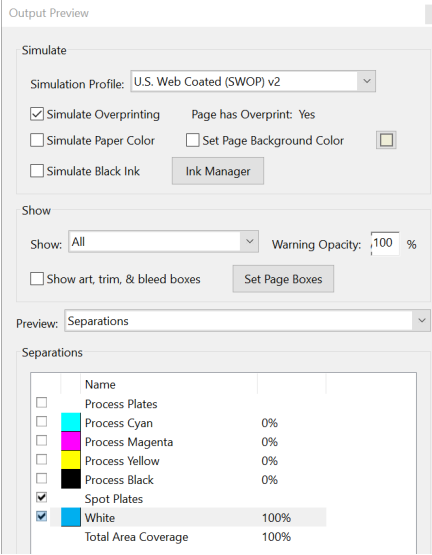

White Ink to be a spot color named White

Print Production

Add

Use Adobe Acrobat print production output preview to vies separations and artwork is correctly setup

White ink will always print first with CMYK printed over the top.

Ensure Simulate overprinting is selected.

Overprint is honored and must be used depending on artwork setup.

Clear BOPP
C M Y K
+ White

*white is under CMYK
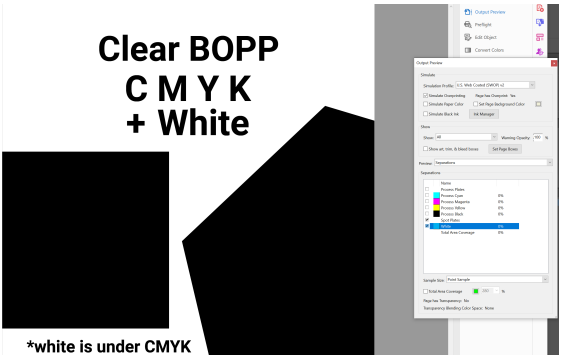
Select each separation to ensure white ink spot color is correct and that overprint settings are as intended.