



CHECKLIST

1. File Format

- Supply artwork as a PDF only.
- No other file types (e.g. JPEG, PNG, AI, PSD) will be accepted.

2. Artwork Scale

- Files must be provided at 100% scale.
- Do not scale down or use reduced proportions.

3. Document Size & Trimbox: The Trimbox must be **850mm x 2100mm**.

This includes:

- Top 10mm (hidden in the top rail)
- Bottom 90mm (hidden in the base of the stand)
- **WARNING:** If your file is supplied at exactly 850mm x 2000mm, we will automatically add 100mm bleed. However, please note that the bleed area may not display accurately in the final product.

4. Safe Zones: Keep important text, logos, or images:

- At least 50mm from the top edge
- At least 150mm from the bottom edge
- This ensures key content is not obscured by the banner hardware.

5. Fonts: All fonts must be converted to outlines to prevent missing or substituted type.

6. Colour Mode

- Use CMYK colour only.
- Files supplied in RGB will be auto-converted, which may affect colour accuracy.

7. Pantone Matching (Optional)

- For closest colour reproduction, use Pantone C spot colours.
- Our RIP software will convert these to CMYK using our custom profile for best match.

8. Effects & Transparency

- Flatten any gradients, transparency effects, or masking layers before exporting your PDF.
- This helps avoid unexpected results or print defects, especially in complex artwork.

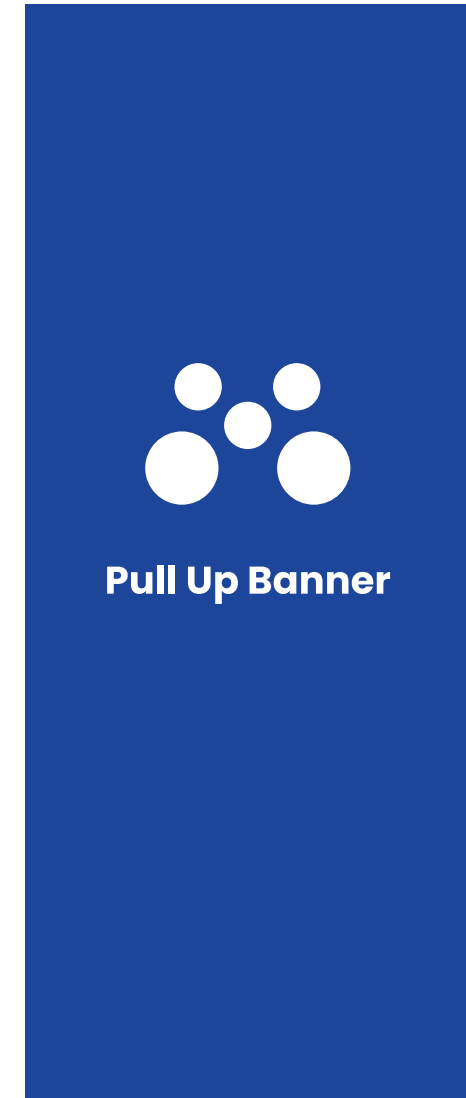
9. Supplying Multiple Artworks: You can supply multiple artworks per job, but each version must be:

- Saved as a separate PDF file
- Include the quantity at the end of the file name

10. File Naming Convention

- Use the format: [Artwork Name]-qty-[Quantity].pdf
- Example: Promo_Banner-qty-3.pdf
- Also include the final flat size in mm if helpful.

Trim Box 850x2100mm



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IMPORTANT NOTES

1. Artwork that does not follow these specs may be delayed or printed incorrectly.
2. Design elements too close to the top or bottom may be partially hidden or cut off
3. Total required trimbox size: 850mm (W) x 2100mm (H)
4. Visible print area: 850mm (W) x 2000mm (H)
5. Additional print required (print zone):
10mm at the top (for top rail)
90mm at the bottom (feeds into base)
WARNING: If artwork is supplied at only 850mm x 2000mm, we will add 100mm bleed (10mm top, 90mm bottom), but this added area may not appear correctly in the final product and may be visible.
6. Keep all important text and images within the internal safe zone 750mm (W) x 1900mm (H):
50mm from the left, top, and right edges / 150mm from the bottom edge

PRESET DETAILS

Promo-Banner-qty-3_850x2100mm

Width: 850 mm

Height: 2100 mm

Orientation: Portrait

Artboards: 1

Bleed

Top: 0 mm

Bottom: 0 mm

Left: 0 mm

Right: 0 mm

Advanced Options

Color Mode: CMYK Color

Trim Box: 850mm x 2100mm

Print Visual: 850mm x 2000mm

Artwork Safe Zone: 750mm x 1900mm

⇒ 10mm zone for rail

90mm zone feed for stand

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STANDARD 850mm PULL UP BANNER



EXAMPLE FILES

See how to correctly set up your artwork:

[STANDARD850mmPULLUPBANNER.pdf - Example](#) 